

**North Dakota State Board of Higher Education**

October 18, 2022, Academic and Student Affairs Committee Meeting Minutes

The State Board of Higher Education Academic and Student Affairs Committee met on October 18<sup>th</sup> at 11:00 a.m. CT.

Chair Warford called the meeting to order at 11:00 a.m. CT.

SBHE Committee on Academic and Student Affairs members present:

Dr. John Warford  
Ms. Sadie Hanson  
Mr. Kevin Black  
Dr. Lisa Montplaisir, Faculty Advisor

**BSC** – Dan Leingang, **DCB** – Carmen Simone, **DSU** – President Easton, **LRSC** – President Darling, **MaSU** – Brian Huschle, **MiSU** – Laurie Geller, **NDSU** – David Bertolini, **UND** – Jeff Holm  
**VCSU** – Larry Brooks, **WSC** – President Hirning

Others present: **NDUS** – Lisa Johnson, Claire Gunwall, Kristie Hetzler, Katie Fitzsimmons, Terry Meyer.

1. **Agenda**

2. **Meeting Minutes**

Black moved, Hanson seconded, to approve the agenda and the September 20, 2022, meeting minutes.

Black, Hanson, and Warford voted yes.

3. **New Academic Program Requests** (final approval at SBHE ASAC)

[BSC](#)

a. A.A.S. in Agribusiness

Black moved, Hanson, seconded, to approve BSC's new program request.

Hanson, Black, and Warford voted yes.

4. **Discussion on Strategic Recruitment and Enrollment**

Chair Warford stated that there is momentum to attract more students with some college, but no degree, including from the governor's office; this type of recruitment could be possible if the marketing proposal is funded by legislature. There has also been interest in receiving more information regarding direct enrollment and removing components that cause barriers for North Dakota student enrollment and admission. Direct enrollment involves the student filling out an application and the FAFSA application (if needed), and it needs to be made clearer to students and parents. The term direct enrollment could be misinterpreted; the application processes are still necessary. He noted that this could also be an option in the campus marketing plan for in high demand programs, if funded.

Committee Chair Warford encouraged campuses to review all their programs to determine the ones with low enrollment and requested Presidents investigate how they can transition some of their resources into courses and programs aligned with the states workforce needs. He also indicated that the working group review and identify opportunities for professional development in areas of recruitment and enrollment for institutions. Chair Warford stated recruitment strategies would be beneficial for various groups of students, such as, students with dual credit becoming freshmen, new students, returning students, and/or students with some college but no degree.

Ms. Johnson stated the working group meets on a regular basis and welcomes other campus representatives to contact her if they are interested in serving on it. The working group will provide the committee with recommendations.

The meeting adjourned at 11:30 a.m. CT.

Approved November 15, 2022.