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# North Dakota State Board of Higher Education

March 22, 2023, Academic and Student Affairs Committee Meeting Minutes

The State Board of Higher Education Academic and Student Affairs Committee met on March 22<sup>nd</sup> at 9:30 a.m. CT, via Teams.

Chair Warford called the meeting to order at 9:30 a.m. CT.

SBHE Committee on Academic and Student Affairs members present:

Dr. John Warford Ms. Sadie Hanson Mr. Kevin Black Dr. Lisa Montplaisir, SBHE Faculty Advisor

Campus Representatives:

**BSC** – Dan Leingang, **DCB** – Carmen Simone, **DSU** – President Easton, John Miller, **LRSC** – Lloyd Halverson, **MaSU** – Brian Huschle, **MiSU** – Laura Gellar, **NDSCS** –Lisa Karch, **NDSU** –David Bertolini, **UND** – Eric Link, **VCSU** –Larry Brooks, **WSC** – President Hirning, Wanda Meyer, Maren Furuseth.

Others present:

**NDUS** – Chancellor Hagerott, Lisa Johnson, Katie Fitzsimmons, Chris Pieske, Claire Gunwall, Darin King, **AG Office** – Meredith Larson. **Credential Engine Group** - Mr. Tracy Korsmo (ND ITD) - Mr. Scott Correll (UND) - Ms. Rebecca Ringham (MiSU), Mr. Jeff Grann, Mr. Jared Diener, and Ms. Deb Everhart (Credential Engine).

1. Agenda

and

2. February 15, 2023, Meeting Minutes

Hanson moved, Black seconded, to approve the agenda and February 15, 2023, meeting minutes.

Black, Hanson, and Warford voted yes. Motion passed.

# New Academic Program Requests (final authorization at SBHE ASAC)

- 3. Lake Region State College
  - a. UG Certificate in Community Paramedicine

Black moved, Hanson seconded, to approve LRSC's new program request, as presented.

Black, Hanson, and Warford voted yes. Motion passed.

- 4. Minot State University
  - a. GR Certificate in Trauma Informed Teaching
  - b. M.A.T. in Special Education

Hanson moved, Black seconded, to approve MiSU's new program requests, as presented.

Hanson, Black, and Warford voted yes. Motion passed.

- 5. North Dakota State University
  - a. UG Certificate in Economic Computation

Black moved, Hanson seconded, to approve NDSU's new program request, as presented.

Black, Hanson, and Warford voted yes. Motion passed.

### Program Terminations (final authorization at SBHE ASAC)

- 6. University of North Dakota
  - a. Minor in Essential Studies: Citizenship in the 21<sup>st</sup> Century
  - b. Minor in Essential Studies: Creativity, Innovation & Change
  - c. Minor in Essential Studies: Freedom, Privacy & Technology
  - d. Minor in Essential Studies: Global Connections

Hanson moved, Black seconded, to approve UND's program termination requests, as presented.

Black, Hanson, and Warford voted yes. Motion passed.

# 7. Update on Innovative Recruitment and Enrollment Strategies

Ms. Lisa Johnson

Johnson indicated that recommendations related to Innovative Recruitment and Enrollment Strategies will be on the SBHE Retreat on May 22. The assigned work group is composed of Presidents Cook, Jensen, VanHorn, and LaFave and Board member Warford. Preliminary feedback from other board members included a SWOT analysis—perhaps by campus or institution type, support for attracting students with some college and no degree, veteran recruitment or to individuals who are incarcerated or recently incarcerated. Warford suggested that there may be ways to talk about best practices or application of best practices in the field to attract new students.

Black suggested the group additionally consider creative investments in recruiters to achieve a greater physical presence among high school and middle school students. Warford and Black further cited examples of campus road trips to area high schools, outreach to tribal colleges, increased participation in career fairs, and messaging around the value of a college degree or credential.

# 8. Overview of <u>Credential Engine</u>

Representatives from Credential Engine, ND ITD, and registrars from Minot State University and the University of North Dakota shared how communication about the documentation of acquired learning whether it is formal degree completion or non-degree training modules, micro-credentials, or badges are changing to become more dynamic. The learner will increasingly control their own information—who they wish to share their educational record with and what verifiable information is placed on their educational record. In turn, the campuses will require more robust information management tools that enable potential employers to drill deeper into student learning outcomes and unique competencies—including program descriptions, course descriptions, learning outcomes and, at some point, how students met detailed learning outcomes through specific assignments, group projects, internships, and other demonstrated methods of learning. The purpose of the overview was to introduce Board members of the subcommittee to the MHEC-sponsored initiative and to gauge Board interest in orientating the system to ensuring all campuses have the foundational IT capabilities including the architectural IT language and curriculum software management to populate and provide significantly more information to employers (at the student's request).

The Board directed Johnson to document AAC support (or non-support) for the proposed initiative and to be prepared to report further to full board with a more detailed request related to Credential Engine (e.g. software costs, systemwide software, etc.), if appropriate.

The meeting was adjourned at 10:33 a.m. CT.

Approved April 19, 2023.