

**NDUS AI Forum**  
**Agenda**  
**Tuesday, February 13, 2024 – 2:30-3:30 pm CST**

**Meeting via Teams**

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- 1. Guest Speakers:** Mark Maby and Mark Roman, Info-Tech Research Group  
Generative AI has significantly heightened interest, concern, and expectations within the education sector regarding artificial intelligence. The adoption of this new technology demands both a strategic approach and a comprehensive business case. It is essential that the implementation of artificial intelligence is conducted in a strategic and responsible manner, with a clear understanding of its relevant use cases and benefits. Educational institutions that invest in AI are poised to foster innovation, enhancing operational efficiency, teaching and learning, and academic research.

**Mark Maby**, Principal Research Director for Education, Info-Tech Research Group. Mark is a Research Director with Info-Tech Research Group. Prior to entering IT, Mark had a long career in academics and education. He worked in program development and as lecturer, in Canada and overseas, at both technical colleges and universities. He has worked on education projects for curriculum renewal, blended learning and program development.

After his experience in academia, Mark joined Info-Tech as a researcher in the GHRC and NATRC practices before taking on the role of Research Director for Higher Education. In his on-site client engagements, Mark has worked on the development of strategies for both IT and enterprise architecture.

He has a BA from the University of Toronto, an MA in Education from McGill, and a PhD in Applied Linguistics from Cardiff University.

**Mark Roman**, Managing Partner for Education, Info-Tech Research Group. Mark is an accomplished Chief Information Officer in Higher Education, with extensive experience leading large-scale information systems departments. He has led IT organizations at several universities, transforming information systems departments to deliver leading-edge solutions and elevate the value of IT for the entire organization.

Mark has served on several boards in the Higher Education sector and has run a successful IT strategy consulting firm specializing in Higher Education clients. He has administered large scale budgets, transformed the full suite of core applications to new ERP systems, improved information security, grown client satisfaction, and increased the perceived value of IT to the organization. Mark is most proud that he crafted a diverse, equitable, and inclusive culture creating one of the best Higher Education IT teams.

Mark has an MBA from Queen's University, a B.Math (Computer Science) from the University of Waterloo, and he is a Project Management Professional.

**2. Open discussion with Mark and Mark**

**3. Future meetings of interest**

*Next meeting:* Tues, March 12th (230pm).