Minutes
College Technical Education Council
Conference Call
Thursday, May 21, 2009
10:30 a.m.-12:00 p.m. CT

Members Present:
Dr. Larry Skogen, President, BSC
Mr. Wayne Kutzer, Director of Career and Technical Education
Dr. Mike Bower, President, LRSC
Dr. Ken Grosz, Campus Dean, MiSU-B
Dr. John Richman, President, NDSCS
Dr. Marsha Krotseng, Vice-Chancellor for Strategic Planning/CTEC Executive Director, NDUS
Dr. Mike Hillman, Vice-Chancellor for Academic and Student Affairs, NDUS
Ms. Dawn Olson for Dr. Ray Nadolny, President, WSC

Also Present:
Chancellor Bill Goetz, Ms. Debra Anderson and Ms. Gina Padilla, NDUS.

Dr. Krotseng called the meeting to order at 10:33 a.m. CT.

Two-year college and technical career awareness campaign
Chancellor Goetz said this initiative received a positive reception from the legislature. He encouraged the campuses to align their current marketing campaigns so they can be integrated with this statewide effort. Ms. Anderson provided an overview of the process and the current status of the project. Ms. Anderson said a copy of the proposal will be distributed to the CTEC members, but a formal agreement has not been developed with the advertising agency.

Chancellor Goetz said it will be important to have the Department of Career and Technical Education be part of the discovery process, to integrate what their department is doing. Mr. Kutzer said his office would be glad to do what they can to help with the campaign. Ms. Anderson requested the campuses provide her with the marketing information they are currently using.

Chancellor Goetz said Ms. Anderson will be the point person who will be working with the campuses PAC officers on this project. He said he wants the presidents to be kept informed of the progress with this initiative to ensure this campaign is representing the campuses images satisfactorily. Dr. Skogen asked for regular updates at the CTEC meetings and that the entire cabinet should be kept informed of the process. Ms. Anderson suggested that the discovery session be scheduled in conjunction with the next face-to-face CTEC meeting.

Workforce enhancement grants
Dr. Krotseng provided an overview of the funding level provided for workforce enhancement grants. Presidents Skogen, Richman, and Bower agreed by consensus that each campus will
attempt to secure $250,000 in matching funds for projects, and they will evaluate the balance at the July 1, 2010 deadline. Ms. Olson stated that she would inform Dr. Nadohny of the proposed agreement. The council requested that this agenda item be updated at future CTEC meetings.

**Scholarships**
The council discussed the scholarships defined in HB 1400 and the requirements students have to meet to be eligible for the scholarship. Dr. Hillman explained that the scholarships are defined in HB1400, but the $3,000,000 funding is in SB2003. Students have six years after graduating from high school when they are eligible and the scholarship is for $750 per semester for a maximum of $6000. Dr. Hillman said the NDUS is planning to hire someone to help administer these scholarships.

Mr. Kutzer said the Department of Career and Technical Education would be receiving training on WorkKeys in July so they will be equipped to define the three WorkKeys that will be used to determine scholarship eligibility. He said he has been working with the Department of Public Instruction to set up sites for WorkKeys testing, and he asked if the campuses would be willing to be testing sites. Dr. Richman said NDSCS would support and encourage being a site. Dr. Hillman said funding will be given to school districts to pay for juniors to take either the ACT or the WorkKeys assessment. Mr. Kutzer asked if a student will be able to use the WorkKeys results for admittance to a two year campus instead of the ACT exam.

Mr. Kutzer mentioned scholarships will also be available for students who take dual credit or AP courses.

**“Green Jobs”**
Dr. Krotseng said at the federal level discussions are occurring to define what qualifies as a “green job”. She said she would distribute the campus liaison names to Job Service. Dr. Krotseng emphasized that even though applications for the grant process are not out, it is important to maintain communication with business and industry in preparation for the applications.

**Other business and open discussion**
There was no other business discussed.

The meeting adjourned at 11:50 a.m. CT.