College Technical Education Council
Wimba

Tuesday, June 23, 2009
9:00 a.m.-12:00 p.m. CT

Members present:
Marsha Krotseng, vice chancellor for strategic planning and executive director of CTEC
Larry Skogen, president, Bismarck State College
Mike Bower, president, Lake Region State College
Ken Grosz, executive dean, Minot State University - Bottineau
John Richman, president, North Dakota State College of Science
Ray Nadolny, president, Williston State College

Also present:
Julie Schepp, academic affairs associate and director of research
Debra Anderson, public relations director
Mike Hillman, vice chancellor for academic and student affairs

Call to order – Krotseng
Dr. Krotseng called the meeting to order at 9:05 a.m. CT.

Approve minutes from the April 28 and May 21, 2009 CTEC meetings
Dr. Bower amended the April 28, 2009 minutes to state Dr. Richman was connected by conference call. It was moved by Dr. Richman, seconded by Dr. Bower to approve the minutes of the April 28, 2009 CTEC meeting as amended and the minutes of the May 21, 2009 CTEC meeting. The motion carried unanimously.

CCF liaison update – Art Rude
This item was moved to the July agenda.

National Center for Education Statistics (NCES) update – Julie Schepp
Ms. Schepp spoke to the group about reporting data to the NCES and some of the difficulties the campuses have recently faced. One of the difficulties arose when BSC began offering a four-year degree, which changed their reporting status, graduation rates and institution type in the NCES databases.

Ms. Schepp said the North Dakota University System (NDUS) is trying to collect information on workforce training and would like support from the CTEC presidents in gathering this information from the Workforce Training Regions. In response to a question from Dr. Richman on how this would be affected if the system had a longitudinal database, Ms. Schepp said the workforce training information is the missing link for employer and adult learner information and a common identifier is needed to make a longitudinal database work cleanly. Dr. Krotseng
asked the presidents to discuss these non-credit student reporting issues with their workforce training directors and then bring it back at a future CTEC meeting. Dr. Richman asked if Ms. Schepp would put together information on what she needs the presidents to take to the workforce training directors.

**Accountability Measures – Krotseng/Schepp**

Ms. Schepp met with the campus accountability group to discuss the new accountability measures outlined in legislation and the measures they propose to discontinue. The accountability measures group has suggested discontinuing the non-returning student survey. They have also suggested discontinuing the Student Satisfaction Inventory (SSI) and replacing it with the National Survey of Student Engagement (NSSE) and the Community College Survey of Student Engagement (CCSSE). Dr. Skogen said the Department of Commerce has accountability measures, and he would like to make sure they coordinate with the NDUS accountability measures. Dr. Skogen said the campuses need to be involved in the discussion on using completions as a standard. It was suggested that CTEC work with Julie Schepp on goals prior to the SBHE retreat.

**Two-year campus marketing campaign – Debra Anderson**

Ms. Anderson said she presented an update on the two-year campus marketing campaign at the June State Board of Higher Education (SBHE) meeting. Dr. Richman advised Ms. Anderson to ensure she delivers the message that the results of this campaign will take time to see, since students have to work their way through the system. Ms. Anderson said she will emphasize this point in future documents and updates. Ms. Anderson said she has received the list of participants for the discovery session and the advertising company will be distributing materials to the participants to help prepare for the session.

**Announcement of potential new programs – Hillman**

Dr. Hillman was not present for this portion of the meeting so academic programs were not announced.

**Workforce Training update – All**

The presidents with workforce training regions under their supervision reported on the training being provided recently. Dr. Krotseng said this information will be used to update the State Board of Higher Education.

**Jobs for America’s Graduates – Postsecondary Program – Krotseng**

Dr. Krotseng said the Jobs for America’s Graduates program was discussed briefly at the June Workforce Development Council meeting. She recommended that the CTEC members visit the website, www.jag.org, for more information.

**Federal Stimulus Funds – All**
Dr. Krotseng said she has been distributing information on grant opportunities linked to federal stimulus funds. The campus presidents provided an overview of which grant opportunities they are currently exploring.

Dr. Krotseng said the NDUS has advertised for a grant writer and they are hoping to review applications and interview by mid-July. Since this is a system-wide position, Dr. Krotseng invited CTEC members to recommend a representative with a grant writing background to participate in the interviews.

**Workforce Enhancement Grants – All**

Dr. Krotseng asked for an update on the current status of workforce enhancement grant applications. Dr. Skogen said Bismarck State College will be presenting an application to the Department of Commerce on July 1, 2009.

**Association of Community College Trustees (ACCT) conference – Krotseng**

Dr. Krotseng said the SBHE members who are scheduled to attend the October 7-10, 2009, ACCT conference in San Francisco are Richie Smith, Grant Shaft, Sue Andrews, Jon Jackson, and possibly Rachelle Hadland. It was mentioned that this conference overlaps with the Governor’s Workforce Summit in Fargo on October 8-9, 2009. Dr. Skogen suggested that in the future, CTEC recommend the American Association of Community Colleges (AACC) conference to the SBHE members rather than AACT.

**WorkKeys – Krotseng for Wayne Kutzer**

Dr. Krotseng announced that the presidents and their staff have been invited to attend the informational WorkKeys presentation being hosted by the Department of Career and Technical Education on July 7, 2009, at the Capitol. A similar session will be available at the annual CTE conference in August.

**Other business and open discussion – All**

Dr. Krotseng emphasized that the July 21 CTEC meeting will be a full day meeting, beginning with the marketing discovery session at 9:30 a.m. CT. The council agreed to invite the TrainND Directors to be part of the afternoon meeting to discuss TrainND, goals and how to move forward with the ND Workforce Training Study. Dr. Skogen asked Dr. Krotseng to draft what she sees as outcomes of the study, and then the presidents can refine the suggestions with their training managers.

**Adjourn**

The meeting adjourned at 10:35 a.m. CT.