College Technical Education Council (CTEC)  
Wimba  
Tuesday, October 26, 2010  
9:00 a.m. – 12:00 p.m. CT

Members Present:
  Dr. Mike Bower, President, LRSC  
  Dr. Drake Carter, BSC, for Dr. Skogen  
  Dr. Ken Grosz, Executive Dean, DCB  
  Dr. Marsha Krotseng, Vice-Chancellor for Strategic Planning/CTEC Executive Director, NDUS  
  Dr. Ray Nadolny, President, WSC  
  Dr. John Richman, President, NDSCS

Also Present:
Harvey Link, NDSCS; Debra Anderson, NDUS; Cathleen Ruch, NDUS; Marietta Kemmet, NDUS

Dr. Krotseng called the meeting to order at 9:04 a.m. and welcomed the participants.

Approval of September 22, 2010 Minutes
It was moved by Dr. Drake Carter to approve the minutes from the September 22, 2010 meeting, seconded by Dr. Ken Grosz. The motion carried.

CCAI update
Debra Anderson said the Public Affairs Council (PAC) will be meeting with Odney later this week and will have more information available about the next steps for the Community College Awareness Initiative following that meeting. Since the last report, the brochure has been created and it will be mailed soon. At the meeting later this week, the budget will be reviewed for the first year of the initiative and future plans will be discussed. In 2011, research will be conducted to determine results. Other items on the agenda for the meeting with Odney will be expanding outreach, specifically to Adult Learners, and the media placement. Discussion was held concerning the various types of social media, the cost for social media, and how effective social media is compared to the other types of advertisement. A question concerning whether the campaign will be expanded to include other states was asked by a council member. Ms. Anderson said ads in southeastern North Dakota would be accessible to northern South Dakota, but the ads are not specifically targeting other states. She said traditional media, such as television and radio, will still be used because they continue to be a major influence on targets.

Update on Collaborative Program Initiative
Dr. Krotseng briefly reviewed the two recommendations resulting from the retreat, the first being to position North Dakota’s community colleges for potential major federal and/or foundation grants, outline a model (pilot) for a single academic program that all five community colleges would collaboratively develop and deliver. The program must be a priority for the state and NDUS, consistent with the system’s Strategic Plan for the North Dakota University System, and connected with employer and student demand. Dr. Carter elaborated on the areas considered by the community colleges’ academic officers and the potential for each program. The development of an Information Technology program was deemed by the committee as an area in great demand by employers and students. The IT Council of North Dakota would give strong industry support for this program. Dr.
Carter said after communication with the tribal colleges and the community colleges it was found that each serves an area that needs IT workers. The community and tribal colleges that are part of the Northern Information Technology Consortium have a program that could be used as a pilot program; it is STEM related, can be delivered at a distance, and could be expanded fairly easily. The academic officers felt this would be the best opportunity to obtain significant funding and to have major impact not only in North Dakota, but potentially South Dakota, Nebraska and possibly eastern Montana. Dr. Krotseng asked if a timeline had been established and the next steps. He said next steps include working with ITCND, identify specific needs to be targeted, and explore grant possibilities with Cathleen Ruch. Dr. Krotseng asked if any decision had been made as to when to contact SITS. Dr. Carter replied that this has not specifically been discussed, but that any effort that would impact the University System would need to have their input. Dr. Krotseng said ITCND has just recently developed a strategic plan for their Career Awareness Initiative.

Dr. Nadolny asked if any of the other regions are working with the Greater Northwest Consortium. Dr. Grosz said they worked with the North Central Education Consortium and Dr. Carter said they actively work with the Missouri River Education Consortium.

The second recommendation from the retreat, which focused on the area of exploring the possibility of a virtual advising center or clearinghouse for information, was discussed. Dr. Krotseng said she has visited with Donna Fishbeck on this issue and there has been no new information but she expects to have an update in early 2011.

Informational Updates
There were no updates from the group.

Proposed Workforce Legislation
Dr. Krotseng discussed two draft bills under consideration relevant to community colleges. The first bill references the ability for TrainND to access the new jobs training program fund; within this same bill are specifications for a potential pilot program related to electronic portfolios and addressing a student opportunity website listing internships. Dr. Richman said e-portfolio is currently being used at NDSCS but in a different format; he felt it might be funded on a pilot basis for a session and implementation system-wide could follow if it were successful. Dr. Krotseng said the student internship and scholarship website is within the Department of Commerce and the Workforce Development Division would be charged with working with the institutions on this aspect of the bill.

Dr. Krotseng announced that Beth Zander has been selected for the position previously held by Jim Hirsch in the Workforce Development Division.

The second bill under consideration mentions the Centers of Workforce Excellence grant. This would be similar to the current Workforce Enhancement grant. There would be several different types of Centers of Excellence, if the bill were to pass. This would allow each of the institutions across the state to participate in their field of expertise.

Workforce Training Update
Dr. Krotseng thanked the members for the responses received regarding the TrainND brochure. State-level review is necessary prior to printing such information.
Dr. Nadolny reported they are at capacity and have hired two new individuals who will be going out to locations to provide training.

Dr. Bower reported working with Philadelphia Macaroni in Grand Forks. They will provide ESL for many employees and also training on the new equipment and how to repair it. Their resource manager has contacted TrainND and asked to be on the advisory board for the northeast. A major summit was recently held and it went very well with a number of leadership training programs provided. The Young Professional Entrepreneurs Conference was recently held in Devils Lake. The theme was to encourage young people to become more involved in their communities to retain them in the state.

Dr. Link reported on the transition of the welding trailer to BSC and how to best utilize the equipment. The transition of Patty Kline continues to go smoothly.

Dr. Carter reported on progress in the southwest area and the equipment transfer and purchase from the southeast. They continue to see a high demand for welding skills. He also reported on the simulators in use for training inmates at the penitentiary. There is a continued weakness in training requests as companies are still cautious in their training needs given the current economy.

Workforce Enhancement Grant Update
The training grants submitted were discussed. Grant requests have been submitted by WSC and NDSCS.

Dr. Krotseng has been in contact with Beth Zander regarding the latest Workforce Enhancement Grant applications. Dr. Link said they may have the ability to modify their request to utilize the remaining dollars. Dr. Krotseng will work with Ms. Zander to determine the amount each institution has received and the balance remaining.

Update on Athletic Conference
Dr. Link reported on the progress in the Mon-Dak Athletic Conference. Miles City will drop out of the conference next year; Dawson Community College is studying the status at this time and is considering leaving as well. If this happens, there will only be six in the conference. Turtle Mountain Community College is being encouraged to join the Mon-Dak Athletic Conference. In response to the question concerning why the colleges are leaving, Dr. Link said the colleges are exploring playing teams from western Montana instead of the Mon-Dak Conference.

Phi Theta Kappa
Dr. Carter had no updates at this time for the Phi Theta Kappa event scheduled for March 9, 2011. Dr. Bower said the contact for LRSC will be Dr. Randy Fixen. Dr. Link commented that this is the date of the legislative showcase, and Dr. Krotseng said it was planned in order to allow legislators to attend the event.

Other business and open discussion
The issue of buses has not been discussed in the NDUS office. Dr. Grosz said they have purchased a new activity bus and are very pleased with the bus and the price for usage.
Dr. Krotseng asked if anyone had any comments on the meeting held in Valley City concerning Non-Traditional No More. Dr. Carter said the group from BSC found the meeting very useful and informative.

Dr. Krotseng asked for input on whether the November 30 meeting should be Wimba or face-to-face. The consensus was in favor of the meeting being held by Wimba.

The meeting adjourned at 10:29 a.m.