College Technical Education Council (CTEC)
MeetMe Room NDUS – (13)
North Dakota University System, 10th Floor Conference Room,
Bismarck, North Dakota
Tuesday, May 22, 2012
9:00 a.m. – 12:00 p.m. CT

Members Present:
Dr. Doug Darling, VP Instructional Services, LRSC
Dr. Ken Grosz, Executive Dean, DCB
Dr. Marsha Krotseng, Vice-Chancellor for Strategic Planning/CTEC Executive Director, NDUS
Mr. Wayne Kutzer, State Director, Career and Technical Education
Dr. Raymond Nadolny, President, WSC
Dr. John Richman, President, NDSCS
Dr. Larry Skogen, President, BSC

Also Present:
Dr. Michel Hillman, NDUS; Lisa Johnson, NDUS; Bob Larson, NDUS; Beth Zander, Department of Commerce; Valerie Fisher, North Dakota Department of Public Instruction; Marietta Kemmet, NDUS

Dr. Krotseng called the meeting to order at 9:02 a.m. and welcomed participants.

Approval of March 27, 2012 Minutes
It was moved by Dr. Richman, seconded by Mr. Kutzer to approve the minutes from the March 27, 2012 meeting. The motion carried.

Informational update on new programs
There were no updates at this time.

Dual Credit
Ms. Lisa Johnson summarized activities of the Dual Credit Task Force and information shared with the Higher Education Interim Committee. The Dual Credit Task Force was formed at the request of Chancellor Goetz with the specific purpose of examining a single dual credit tuition rate. Other issues reviewed by the task force included the variation of dual credit tuition rates by delivery “type,” academic rigor, faculty credentials and faculty compensation. Ms. Johnson said that NDUS colleges and universities reported that they did not wish to engage in competitive pricing for dual credit offerings.

There was discussion about the significant number of North Dakota students taking dual credit classes. Dr. Hillman stressed the need to continue promoting the quality of dual credit programs by emphasizing that dual credit courses are college courses offered to qualified high school students using NDUS curriculum, assessment, and NDUS faculty who are paid by the college or university.

Computer GED
Valerie Fischer updated the group on computer-based GED testing. The testing has been rolled out in four Adult Learning Centers across the state and she highlighted points of the program. Paper and pencil testing will be an option until 2014. Working with the Department of Corrections they have been able to set a launch date of July 2012; these centers have some access issues with needed firewalls, but
initial work shows promising results. The sites continue to grow in numbers and will be branching out to city and county jails. The new GED 2014 series will be aligned with national common core standards and will be computer-based. Ms. Fischer said the Workforce Investment Act (WIA) is likely to be reauthorized after the November election and will include career pathways programs and opportunities for initiatives. Collaboration between the Bank of North Dakota and DPI will promote college and career readiness with GED students. There is a fee associated with the GED computer testing which varies from site to site, and collaboration with the Bank of North Dakota will assist students in their testing and lessen the economic struggle. The capability to test on-line without having to be located at a center was asked and Ms. Fischer said she has not seen anything addressing this issue. More satellite centers were opened in remote locations after the last legislative session allocated additional funds.

Non-Traditional No More Update
Mr. Larson addressed progress on the NTNM initiative since the previous CTEC meeting. The list of potential returning students started out with 8,000 names that came from the NDUS data warehouse; following review, this was then distilled to 4,500 students. The list has been sent to a national clearinghouse and has been pared down to exclude individuals who have graduated from institutions outside of North Dakota or from a private institution. The first survey will be sent to the list of clarified contacts in the near future.

Federal Regulation and Distance Education
Mr. Larson reported on the difficulties he has encountered in seeking authority from states to deliver classes within their state and working with institutions seeking the right to provide a program in North Dakota. The President’s Forum, out of Excelsior College, has been working on a State Authorization Reciprocity Agreement (SARA) document and because of NDUS’s membership in WICHE, this process has been closely followed. This agreement would eliminate the need to contact the members within the alliance on an individual basis to secure permission to deliver classes within that state. Mr. Larson said the four regional compacts, WICHE, MHEC, SREB and NEBHE, are entering into the discussion on this issue. The timeline for the President’s Forum is aggressive; they would like a final document approved by this fall. There will be a cost associated with the membership but it will be less costly in terms of time and financial expenditure than if the process continues on a state-by-state basis. Dr. Krotseng asked for Mr. Larson’s opinion on the SARA document and if he envisioned it being brought to the next legislature. He indicated that it could indeed be brought to the legislature for action.

ND Workforce Development Council/Manufacturing Discussion
Dr. Krotseng reported on discussions at the recent ND Workforce Development Council meeting. A panel including five representatives of the manufacturing industry discussed areas of importance to them. Dr. Richman said talks have begun with larger manufacturers in the Fargo area to gauge interest in the concept of putting together a training center. This center would train current employees as well as incoming employees to bridge the skills gap from entry level or up-skill of current employees. The need exists for this type of training facility and there is a strong possibility of expansion to include the Red River valley corridor. Dr. Krotseng asked if it would be credit or non-credit and Dr. Richman said it could be both, depending on the desire of the industry.

Department of Commerce/Workforce Update
Ms. Zander discussed strategic planning as mandated by the legislature in partnership with the North Dakota University System, Career and Technical Education, Human Services, Job Service, and Department of Public Instruction. Initial discussion included how to proceed and building relationships among the entities. The overall vision is “A world class workforce drives North Dakota’s global competitiveness has access to training, accepts lifelong learning and adapts to meet current and
emerging economic needs.” A draft strategic plan has been developed and approved by Ms. Zander’s supervisor. The draft plan will be shared with external shareholders for their input.

There are four overall goals to the plan:

- Growing the future workforce and promoting internships;
- Strengthening interactions between business and North Dakota’s workforce, both current and future; helping employers grow their understanding and knowledge of the opportunities for workforce training that are available;
- Growing North Dakota through expansion and retention: creating a toolkit that is modularized and helps communities welcome families, helping employers hire the right fit, developing and providing training to use this tool, helping the unemployed as well as underemployed;
- Mapping the services available to help employers and workers/potential workers as far as workforce development, retention and expansion, and using this to encourage youth to remain in the state.

Dr. Krotseng asked if there was a timeline for sharing the plan with the council and Ms. Zander felt August would be appropriate.

Ms. Zander discussed the Workforce Enhancement Grants and the idea of pre-setting meetings in advance similar to the method used by Centers of Excellence. She discussed the reasoning behind private matches which show industry buy-in and demonstrate proof of industry demand. Dr. Richman inquired about the committee’s concern with deep discounting and their feeling that this is more a promotion of a product and not matching funding. Ms. Zander is asking for help from the council to clarify this matter. The timing issue was discussed and recommendations were shared with the council. The total pool of dollars and the amount remaining were discussed.

**Workforce Training Update**

Dr. Skogen reported on a manufacturer’s roundtable in Dickinson and BSC possibly providing a welding program at DSU. Patty Klein, NDSCS, reported a high demand for aluminum welding and fabrication, machine tooling, high end IT, and leadership development classes. NDSCS has been collaborating with other TrainND regions providing training. Truck driver training continues to be in high demand with two classes running and filled to capacity. Dr. Grosz reported DCB is waiting for final approval for the Landman Management program and collaborating with WSC to move the EMT program to the western part of North Dakota.

TrainND directors have been invited to present at the July ND Workforce Development Council meeting. The directors have been invited to join CTEC for the August 9th meeting.

**WorkKeys**

Mr. Kutzer reported that 451 WorkKeys tests were purchased for high school students in the state and in a few weeks he will have the information about the number of scholarships available as a result of WorkKeys testing. There has been an increase in the past year for scholarships that came through WorkKeys. He said tracking will be used to determine the loss of CTE scholarships due to students not maintaining their college GPA. A higher percentage of these students went the Career Tech Ed scholarship route, which is traditionally met with the WorkKeys. The higher attrition rate is at UND and NDSU and not necessarily at the two-year campuses.
Mr. Kutzer addressed the “Blueprint for Transforming Career and Technical Education” and the proposed changes by the federal administration. There are four core principles. He noted, in particular, the following components:

- A more active role with the states identifying key industries or occupations in high demand and thus allowing Perkins funds to be spent on these areas only,

- Better alignment and career planning,

- The proposal stresses collaboration with industry and would require all consortiums to have a secondary or post-secondary institution as a member. The proposal is written so that the money would not come to the secondary or post-secondary institutions but would go to the consortium. They are also proposing up to a 25% match, with the collaboration of business and industry, at the state or potentially local level.

- Proposed changes concerning accountability involve the distribution, within the state, at post-secondary level in the area of Pell Grants. The proposal is to turn this into a competitive funding method with the state receiving funding on a formula basis but the local levels within the state competing for funds. Formula funding would cease to exist.

The proposed changes have drawn attention and concern from the states. The concerns about competitive proposals could result in smaller dollar amounts for our state and produce have’s and have not’s. The current act expires in 2013 and debate will probably start after the election. Dr. Krotseng asked if comments were accepted; Mr. Kutzer said it is still in the proposal stage and comments are not being requested. Dr. Krotseng also asked how the states would determine the high demand programs and Mr. Kutzer said no criteria have been established at this point.

**WICHE Alliance Dues**

Dr. Krotseng asked for comments on renewing membership in the WICHE Alliance for Community College Academic Leaders for FY 2013. Each institution would be responsible for $375 for membership and the system office for $900. She said joining as a group allows for a discount. Dr. Grosz asked about the benefits in joining this group and Dr. Krotseng gave an overview of the benefits. After further discussion, it was decided that Marietta will contact each college to determine their wishes and a decision will be made after the information is gathered. If any institutions opts out of the membership, the financial contribution will change for the remaining institutions.

**CCAI Update**

Dr. Krotseng pointed out the ND Community Colleges website and the benefits potential students can derive from visiting the site. She discussed the benchmarks and metrics that Flint Communication will use to measure the campaign effectiveness. Dr. Grosz asked if there were reports available to indicate the number of hits each college is receiving. Dr. Krotseng has requested this data from Flint and will follow up with them regarding the status of the dashboard report.

**Recent Community College Reports**

Dr. Krotseng discussed the two web sites provided in the agenda materials concerning recent reports on community colleges. She highlighted important items contained within each report.

**Interim Higher Education Committee Update**

Performance funding will be the focus at the June 13th Interim Higher Education Committee meeting. A
presentation on Tennessee’s formula will be given by Rich Rhoda, Executive Director of the Tennessee Higher Education Commission.

Other business and open discussion
Dr. Krotseng discussed an upcoming meeting in Indianapolis regarding “Rebuilding America’s Middle Class.” She asked if anyone was planning to attend the meeting. None of the members present indicated they would be attending.

The next CTEC Meeting is scheduled for August 9th via MeetMe.

The meeting adjourned at 11:29 a.m.