

Creative Commons Certificate Course Experience

Kelly Kornkven
Library Director

Mayville State University

September 2020 Creative Commons Certificate Course for Librarians

Presented at the 2021 NDUS Virtual OER Conference



What should you expect?

11121 SEIKO

"Clock" by Earls37a is licensed under CC BY-SA 2.0

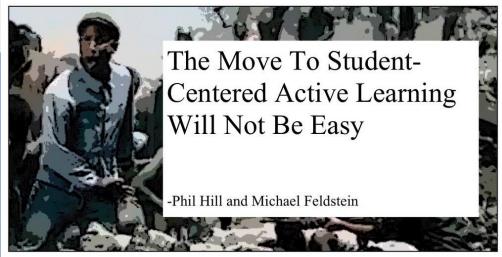
6-10 hours per week working on course materials
Can limit participation to a single day of the week

Optional synchronous Q and A sessions

Weekly:

- Readings
- Quizzes (ungraded)
- Discussions (graded)

5 Unit Assignments Final Project



"Educational Postcard: 'The move to student-centred active learning will not be easy'" by Ken Whytock is licensed under CC BY-NC 2.0



Course Schedule

Unit	Week		Assignment
1: What is Creative Commons?	1	1.1 What Is Creative Commons 1.2 Creative Commons Today	Repackage course information on the Creative Commons
2: Copyright Law	2	2.1 Copyright Basics2.2 Global Aspects of Copyright	Repackage course information on copyright law
	3	2.3 The Public Domain 2.4 Exceptions and Limitations to Copyright	
3: Anatomy of a CC License	4	3.1 License Design and Terminology 3.2 License Scope	Repackage course information on licenses
	5	3.3 License Types 3.4 License Enforceability	
4: Using CC License and CC-Licensed Works	6	4.1 Choosing and Applying a CC License 4.2 Things to Consider after CC-Licensing	Repackage course information on using licenses
	7	4.3 Finding and Reusing CC-Licensed Work 4.4 Remixing CC-Licensed Work	
5: CC for Librarians	8	5.1 Open Access to Scholarship5.2 OER, Open Textbooks, and Open Courses5.3 Finding, Evaluating, and Adapting Resources	Create a resource to use in your own institution about Open Access and OER
	9	5.4 Creating and Sharing OER 5.5 Opening Up Your Institution	
Final Project	10	Many options focusing on improving the CC course and taking what you learned and bringing it back to your institution	





Mayville State University / Byrnes-Quanbeck Library / Open Educational Resources / Open Educational Resources

Open Educational Resources

An introduction to Open Educational Resources and Copyright.

Open Educational Resources

Creative Commons

Copyright Information

Creative Commons Licensing Explained

Using CC Licensed Works

OER Currently Used in MSU Courses

Introduction

Are you interested in OER but have no idea where to start? Or maybe you are ready to create you own OER and want to share. This guide is a great starting point for learning how to both use and create your own. It was developed as a part of the September 2020 Creative Commons Certificate Course of Librarians and was funding through a North Dakota University System OER Faculty Stipend.

What does Open Mean?

Open Access

Open Access literature is freely available and openly licensed so everyone can access the information instead of the traditional publishing model. In the traditional publishing model, researchers are funded by governments and foundations for their projects. Then they submit their results to journal publishers and after peer review, their articles are published within academic journals which a generally only accessible through university libraries. These journals can be extremely expensive so only a few people are actually able to access the results. This system limits scholarly conversation and innovation.



Search

Search this Guide

"Open Access" by AJC1 is licensed under CC BY-NC-SA 2.0

Researchers now have a choice to publish their works openly instead of in a traditional journal. Open journals are available with the same system of peer review but without the high cost of access. This makes their research more accessible to everyone.

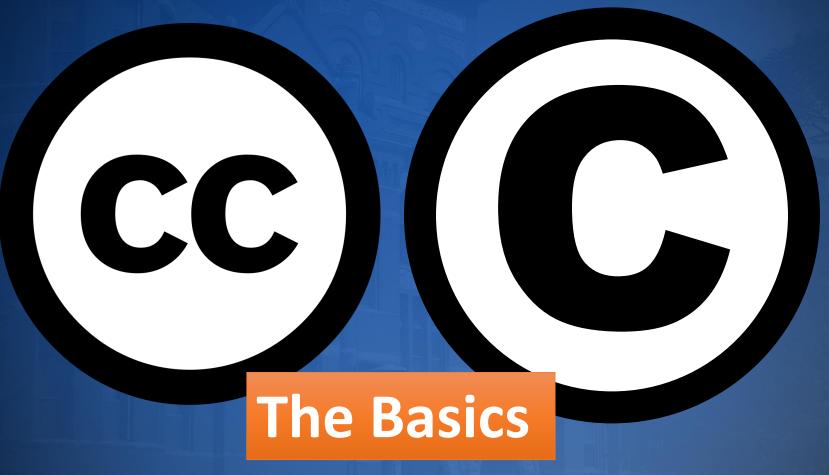
Importance of Open Access

Open access to research can significantly speed up innovation. This can easily be seen with the current COVID-19 pandemic. Many different companies, universities, hospitals, and organizations are researching the disease and sharing their research openly so everyone can benefit in a greater understanding of the disease itself, how communities can lessen the impact, and which treatments work best, along with the creation of a vaccine. Having this research available

https://mayvillestate.libguides.com/openeducationalresources



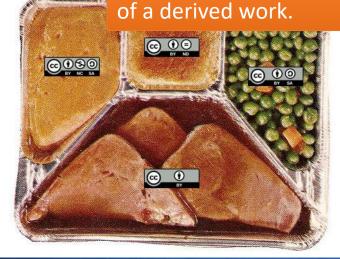
Least Useful Information





Most Useful Information

Did you know? United States Copyright Law and the Creative Commons do not have a common definition of a derived work.



"CC TV Dinner" by Nate Angell is licensed under CC BY, and is a derivative of "tv dinner 1" by adrigu (https://flic.kr/p/6AMLDF) used under CC BY, and various Creative Commons license buttons by Creative Commons

(<u>https://creativecommons.org/about/downloads</u>) used under CC BY.

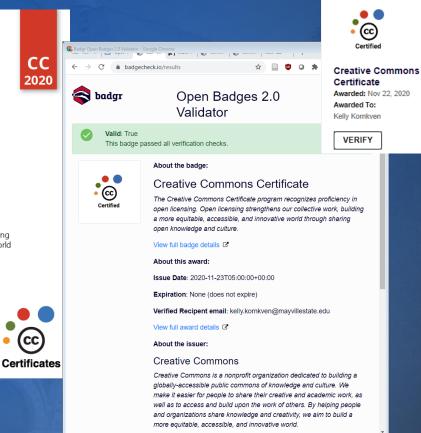


"CC Smoothie" by Nate Angell is licensed under CC BY, and is a derivative of "Strawberry Smoothie On Glass Jar" by Element5 (https://www.pexels.com/photo/strawberry-smoothie-on-glass-jar-775032/) in the public domain, and various Creative Commons license buttons by Creative Commons

(https://creativecommons.org/about/downloads) used under CC BY.







https://certificates.creativecommons.org/about/certificate-graduates/

This certificate does not authorize you to provide legal advice, hold your own opinion as an official interpretation of CC



2021 CC Certificates offered include:

September 27—December 5:

- CC Certificate for Educators
- CC Certificate for Librarians
- tentative BETA test course: CC Certificate for GLAM (Galleries, Libraries, Archives and Museums)

June 7—August 15:

- CC Certificate for Educators
- CC Certificate for Librarians

January 18—March 28:

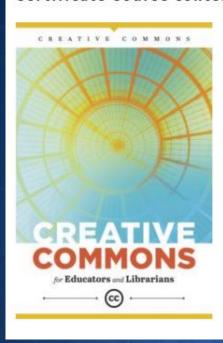
- CC Certificate for Educators
- CC Certificate for Librarians
- tentative ALPHA test course: CC Certificate for GLAM (Galleries, Libraries, Archives and Museums)

https://certificates.creativecommons.org/about/calendar/



Certificate Resources

Certificate Course content: Remixed



The American Library Association (ALA) partnered with Creative Commons, publishing a remix of the CC Certificate course content: Creative Commons for Educators and Librarians. This book is available in print at the ALA Store, or the CC BY licensed PDF can be downloaded here.

Audio Version is also available

Course Resources: https://certificates.creativecommons.org/about/certificate-

resources-cc-by/

Web Version of Class: https://certificates.creativecommons.org/cccertedu/



Contact Information



330 Third Street NE Mayville, ND 28257

Byrnes-Quanbeck Library

Kelly Kornkven

Director of Library Services

701-788-4816

Kelly.kornkven@mayvillestate.edu



This PowerPoint template is only available for use by Mayville State University students, faculty, and staff or by permission of the MSU Marketing Committee.