

Communication

The following matrix indicates those courses deemed transferable among institutions listed across the top of the matrix. The numbers on the matrix represent the number of semester hours associated with the course at each institution and which institutions have agreed to transfer the commonly numbered course in each row.

A list of the academic discipline liaisons contacts for each institution are listed at the bottom of this document.

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Prefix	Number	GERTA	Course Title	BSC	DCB	DSU	LRSC	MASU	MISU	NDSCS	NDSU	UND	VCSU	WSC	SBC
COMM	271		Listening and Nonverbal Communication	3											
COMM	280	ND:HUM	Understanding Film & Television			3									
COMM	281		Reporting and Editing	1					1						
COMM	282		Yearbook Editing	1-2						1-2					
COMM	313		Persuasion			3						3			
COMM	314		Public Relations										3		
COMM	315		Persuasion and Argumentation						3						

COMM 110 Fundamentals of Public Speaking

The theory and practice of public speaking with emphasis on content, organization, language, delivery, and critical evaluation of messages.

COMM 112 Understanding Media and Social Change

Explores the purpose, function, and impact of media on society.

COMM 150 Forensic Practice

Applied speaking experiences in competitive and non-competitive settings. Speaking experience in public address, oral interpretation, and reader's theatre settings.

COMM 200 Introduction to Media Writing

Introduction to writing in the styles and forms required in journalism, advertising, broadcasting, and public relations.

COMM 201 Interpretive and Opinion Writing

Introduction to writing in-depth, interpretive and opinion stories, and editorials, with continued work in publishing.

COMM 210 Advanced Public Speaking

An advanced course in the art of oral discourse.

COMM 211/311 Oral Interpretation

The study of literature for performance with emphasis on written and verbal analysis.

COMM 212/312 Interpersonal Communication

Introduced fundamental concepts of communication between individuals. Explores aspects of self-expression and relationship communication.

COMM 214 Persuasive Speaking

Persuasive speaking with focus on evaluating information directed at the consumer. Strategies of altering attitudes, beliefs, values, and behavior.

COMM 216 Intercultural Communication

Exploration of the definition, models, and verbal processes of communication between different cultural groups.

COMM 222 Voice and Diction

Development of an efficient, pleasing voice quality, and techniques of articulatory usage.

COMM 240 Introduction to News Photography

Introduction to the practice of photography and photographic composition.

COMM 242 Advanced News Photography

Further exploration of photography in all phases of news.

COMM 244 Reporting and Feature Writing

Introduction to news gathering, judgement and writing.

COMM 270 Basic TV and Video

Basic TV/Video Production teaches the principles of video production for media broadcast. The course includes basic picture and sound generation recording, editing, and scripting along with the fundamentals of lighting and equipment set-up.

COMM 271 Listening and Nonverbal Communication

Theory and practice of effective listening; nonverbal aspects of human communication.

COMM 280 Understanding Film & Television

A basic analysis of film and television history, form, and function. Includes background lectures, film and television program viewing, and discussions.

COMM 281 Reporting and Editing

Laboratory course in which class members work on campus paper and attend staff meetings.

COMM 282 Yearbook Editing

Laboratory course for members of yearbook staff.

COMM 313 Persuasion

An examination of principles and practices of persuasion and its influence across communication contexts.

COMM 314 Public Relations

Theory and process of argumentation with practical experience in preparation and delivery of formal debate.

COMM 315 Persuasion and Argumentation

An investigation of the structure, types, and tests of arguments with practical application in preparing and presenting persuasive speeches.

The following individuals are liaisons for this discipline. Those marked with an asterisk (*) are chairs.

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