

NDSU NORTH DAKOTA
STATE UNIVERSITY

STUDENT FOCUSED • LAND GRANT • RESEARCH UNIVERSITY

Beyond Bound Pages: Maximizing Affordability through Campus Bookstore and Library Partnerships

NDSU Bookstore and NDSU Libraries

Mission Statement

The NDSU Bookstore's primary mission is to enhance the educational mission of the University Community with services, books, supplies and other related materials.

What We Are Not

- “Closing the Book on the College Bookstore Scam” (Forbes, 2024)
 - NDSU Bookstore does not bundle course material costs into tuition/fees
 - Opt-Out process is transparent and well-publicized
 - Claims regarding margins are not true of independent, campus-owned stores like the NDSU Bookstore
 - OER is not entirely free
 - time to create and update, grants, donations, cost of printed copies, etc...

NDSU Bookstore

- Course material discovery
 - Adoption system has Affordability Scores
 - Faculty Center Network - www.facultycenter.net/fc_home.php
- We still do print!
 - New, used, coursepacks (NDSU Print & Copy Services, LAD Custom Publishing)
- Non-book items
 - Art/Supplies - art/design kits, specialized notebooks
 - Technology - calculators, clickers

NDSU Bookstore

- Digital
 - Inclusive Access
 - Non-Inclusive Access
- What is Inclusive Access?
 - Digital materials that students access via a link in LMS course
 - eBooks or homework items
 - Billed to student account (no credit card needed!)
 - NDSU students have through Add/Drop deadline to try it out and opt out if they want (approximately 10 days into semester)

Inclusive Access

- Benefits
 - Quick implementation
 - Avoid paper shortages and transit issues
 - Convenience of digital access, right there in the LMS course
 - Savings over print **and** regular-priced digital versions
 - Low-cost print supplements
 - First-day access for students
 - Improvements in student outcomes
 - Four studies done – www.CourseMaterialsResearch.com
 - Did we mention convenience?
 - Students do not have to take additional steps to opt in

Inclusive Access

- Inclusive Access has been offered at NDSU since 2016-17 academic year
- Fall 2023
 - 11% increase from Fall 2022 in items, to 446
 - 11% increase from Fall 2022 in sections, to 973
 - 973 is only 25% of our total sections but, through these sections, 83% of our student body had at least one IA item and 93.5% of them participated
 - Fairly even mix of courseware and eBook items
 - Estimated Student Savings (off DLP) - \$585,153
- Spring 2024
 - 14% increase from Spring 2023 in items, to 433
 - 13% increase from Spring 2023 in sections, to 871
 - 871 is only 24% of our total sections but, through these sections, 75% of our student body has at least one IA item and 92.5% of them are participating
 - Fairly even mix of courseware and eBook items
 - Estimated Student Savings (off DLP) - \$434,341

Inclusive Access

Savings Snapshot

Course	Student Prices		Enrollment		Savings	F23 Participation Rate
	IA Materials	Former non-IA materials	F23	S24		
COMM 110	\$62.50	\$258.06	1,097	561	\$324,238.48	99.1%
HNES 100	\$20.59	\$179.22	764	432	\$189,721.48	93.1%
SOC 110	\$43.88	\$154.99	674	425	\$122,109.89	99.6%
CHEM 121/122 (one section)	\$39.00	\$313.32	405	68	\$129,753.36	91.4%
STAT 330	\$97.96	\$353.95	537	763	\$332,787.00	93.3%
Total					\$1,098,610.21	

Low-Cost / Free

- OER
 - OpenStax
 - OER links on our website, and coming soon to LMS

MICROBIOLOGY-OER-'SEE ADDITIONAL
INFORMATION BELOW BEFORE ORDERING'

\$15.00 to \$47.00

SKU: MICROBIOLOGY-OER-'SEE ADDITIONAL INFORMATION BELOW BEFORE

ORDERING'-9781506698113

OPENSTAX

DETAILS

This textbook is available as a free download here:

<https://openstax.org/details/books/principles-microeconomics-2e>

Low-Cost / Free

- OER, continued
 - No-cost / Low-cost designations in Campus Connection
 - Student Government Open Resources Board (ORB)
 - Open Educational Resources Grant

Low-Cost / Free

- VitalSource Tools
 - Bookshelf - www.vitalsource.com/bookshelf/home
 - Free eBooks available with account
 - CoachMe - www.vitalsource.com/coach-me
 - Available for OpenStax titles
 - Results can be imported to gradebook
 - Award-winning - get.vitalsource.com/press/vitalsource-recvies-industry-award-for-ai-powered-study-coach
 - Studio - get.vitalsource.com/what-we-offer/studio
 - Free for faculty to create
 - Very low-cost for students to purchase
 - Acrobatiq - get.vitalsource.com/what-we-offer/acrobatiq
 - Low-cost courseware

NDSU Bookstore

- Removing barriers to student access
 - Information = Student Savings and Convenience = Retention
 - Price Comparison Tool
 - Student Charging
 - Regardless of financial aid status
- Supporting faculty in their course material goals
 - Academic Freedom
 - Student acquisition and distribution
 - Content creation and engagement tools

NDSU Libraries Partnership

- Booklists
- OpenStax
- Promote Subject Librarians expertise and Library resources in adoption requests

